



A delicious treasure chest



Tower in Brown is the vertical container designed by Medac to hold everything that your creativity can unleash: sweet and savoury baked goods, candies, chocolates, almond paste sweets, candied citrus peels, gelatines, macarons...

From the first look, it is admired for its exclusive design which is an exceptional marriage of tradition and innovation.

It has an original "kraft" paper colour, which recalls the authentic treats from the good old days, made with genuine ingredients by expert pastry maestros. On the other hand, its structure is the maximum



expression of cutting-edge design. It has four flaps on the top that can be easily lifted up or pushed down, making it possible to open and close the container without needing a lid. This way, trays, wrapping paper and ribbons for packaging are no longer necessary, making the management of accessories for takeaway as simple as it can be while at the same time reducing its impact on the environment. Tower in Brown is a product certified by the Aticelca 501/2019 standard (an analytical method that simulates in a lab the conditions for recycling paper), which certifies its maximum level of recyclability. It is available in two sizes, respectively 630 ml and 800 ml.

Tower in Brown is in perfect harmony with the sustainable production strategy of Medac, which has had the UNI EN ISO 14001 "Environmental management systems" certification since 2006.

